



Divine Discipline
Booking Questionnaire for:
 Clestine I. Herbert
 Empowerment Speaker, Step-Into-Life Coach, Trainer, and Author

YOU CAN CREATE THE EMPOWERING EVENT THAT YOU WANT!

This information is required for Divine Discipline to prepare a keynote presentation, seminar or coaching session to meet the specific needs of your organization. Being able to relate to your group is important for us. Please fill this questionnaire out with all that applies and to the best of your ability.

Please return this questionnaire with preliminary program outline and any pertinent marketing or event details by **snail mail** or **fax to 352-688-1123, at least 3 weeks prior to the event.** **Thank you!**

Tell us about your program:

1. Organization:

Name of Organization: _____
 Name of Contact: _____ Title: _____
 Organization Address: _____
 City : _____ State: _____ Zip: _____
 Telephone: _____ Fax: _____
 Email Address _____ Website: _____

2. Event/Program

Event Date: _____ Event Start Time: _____
 Time of Clestine's presentation: from _____ to: _____
 Event Location (full address): _____

 Event theme and title: _____
 Any other activities, before, during or after Clestine's presentation?: _____

3. What topic(s) would you like Clestine to cover?

4. What other topics would you like to see in future engagements?

5. What is the specific purpose of this event?

6. Is there an event theme? What is it and why was it chosen?

7. In what role are you requesting Clestine's services (circle all that apply):

- Motivational Speaker Trainer Success Coach Book Signing

Divine Discipline
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 Spring Hill, FL 34611
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Tell us about your audience:

Knowing who Clestine is talking to is key to creating a customized presentation

Please fill out the information to the best of your ability.

1. Demographics

Size of Audience: _____ Men%: ____ Women%: _____ Age Range: _____

% by Age: Under 20: ____ 21- 30: ____ 31-40: ____ 41-50__ 51+: _____

2. Profile your organization and who will be attending (i.e. business or organization, titles of participants, work they do) what is your target market? _____

3. Who in the audience should Clestine take special note of? (Name/Title)

a. _____

b. _____

c. _____

4. List three (3) important things (e.g. desires, attitudes, concerns, etc.) Clestine should know about this audience:

a. _____

b. _____

c. _____

5. Majority of attendees are (choose top 2 groups):

___ Administrative Support

___ Individual Contributors

___ Middle Management

___ Senior Management

___ Business Owners/Entrepreneurs

___ Other: _____

6. What did the group like or dislike about previous speakers:



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Background

Please fill all that you can. If it is not applicable, please write N/A.

1. What is the biggest challenge the audience faces on their job or life that relates to Clestine's topic? _____
2. List the biggest challenge facing this audiences organization or industry: _____
3. How do you think Clestine's presentation can help your organization or group meet it's challenges? _____
4. Given Clestine's areas of expertise, what thoughts would you like conveyed to your audience? (How to concepts? Vs. Main Concept or Statistical Data): _____
5. What is the organizations mission statement, vision, motto or slogan? _____

Learning Tools

1. Most audiences desire additional information after the speaker is gone. Which do you prefer? Please check all that apply:
 Purchase at quantity discount material to distribute to participants at event.
 Offer learning materials and products for purchase at event.
 Allow participants to order materials.

Wow! That is a lot of info! Thank you for taking the time out of your busy schedule to fill this out. Now sit back and think about the event again. Now consider...

- A. Is there anything else that Clestine needs to know? _____
- B. Are there any issues that Clestine should avoid? _____

Empowered Thanks to you!
Looking forward to empowering you and your organization!
Please snail mail the information to the address below
or fax it to 352-688-1123. Thx!

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